TEAM CELEBRATES SUCCESS OF THE 1ST NATIONAL MEETING OF ABS MONITOR

Throughout the two day agenda, technicians and producers discussed the tool applications and exchanged experiences on reproductive management

In March 2015, the ABS Dairy Technical Service Department promoted the First National Meeting of ABS Monitor users at the company’s stud in Uberaba (MG). The event gathered about 30 technicians and farmers from all regions of Brazil, who discussed the use of the herd monitoring tool launched in 2012, serving more than 350 producers from all states across Brazil.

According to Helio Rezende, Genus ABS Technical Service Tools Manager, the intention is for the event to become part of the official schedule of activities promoted by the company, being then held annually. “It is vitally important for the building of a tool that really facilitates and brings concrete results for the milk producer. The main feature of ABS Monitor is being not only a software, but also a direct technical support and relationship channel for our customers”, says Helio, adding that during the meeting it was possible to hear suggestions for improvements from the users themselves.

“It was a great opportunity to exchange knowledge and information about factors related to the reproductive management of the properties. We were very pleased with the level of participation and group interaction, reaching the real goal which was discussing the reproduction success and being sure that the ABS Monitor has been helping the daily routine of the breeder”, says Raul Andrade, Dairy Technical Department manager of ABS Pecplan.
The Global Director of Technical Services of Genus ABS, Hernando Lopez, emphasizes the importance of the interaction of the producers with the professionals for the achievement of results. “The ABS Monitor is an excellent tool for herd monitoring. But it is precisely the interaction with the technical service that makes the difference. Working as a team can improve reproductive efficiency”, said Lopez, who opened the agenda of the meeting, speaking about identifying opportunities for increased pregnancy production. In addition to lectures from technicians of ABS Pecplan, the participants also followed presentations by representatives from Elanco and Zoetis on relevant issues of the everyday life of dairy farming, as the influence of comfort for reproduction. The agenda of the 1st National Meeting was divided into two days.

The breeder Mauro Paim Beraldo owns Ipe Morro Grande farm, located in São João Batista do Glória (MG). For him, who uses the ABS Monitor since the release of the tool, the event served for learning about optimizing the evaluation of farm data. “I learned how to assess the numbers of my herd and about important strategies to improve them” , he says. “Here there’s personal contact, exchange of experience with colleagues from Minas Gerais, Rio Grande do Sul, Goiás. This is very important for us to know what strategies have worked best. The ABS Monitor enables a real assessment of these numbers, so we’ll leave the meeting with more knowledge”, celebrated Kolowyskys Dantas, veterinarian assisting properties in the states of Ceará and Rio Grande do Norte, where he encourages the use of the tool.

**Castro is the first city to host a Regional Meeting**

The ABS Monitor was also the subject of discussions and lectures in the city of Castro (PR), which concentrates one of the main dairy regions of the country. The meeting, which took place in Castrolanda, concentrated on a single day: April 22nd. “The intention was bringing what we discussed at the national meeting to the breeders of this important region that helps move the dairy industry in the country”, says Adolfo Ferreira, technician of the Dairy Department of ABS Pecplan, adding that the expectation is taking more and more information on the program to all regions.
ABS Monitor. The reproductive monitoring service offered by ABS, has been set up to help the milk producer increase profit and farm efficiency, enabling the production of more pregnancies in a shorter period of time. Currently, there are about 350 users of the program throughout the country and 40 thousand registered animals. The program was developed in Brazil and is already present in 14 different countries.

Among the concepts of the ABS Monitor is the simplicity of operation. The program consists of two parts: the offline part (for collecting information on the farm) and the online one (for analyzing data and generating lists and graphics). The ABS Monitor can be downloaded for free on the website (www.absmonitor.com.br). To activate it, you can simply contact a representative or a technician of ABS.

1st National Meeting of ABS Monitor brings together breeders and technicians in Uberaba (MG)