Technical Services Support & Solutions for ABS India

ABS India

A true example of pioneering improved genetics in India.

ABS India though a joint venture with BG Chitale, the largest dairy processor in the Maharashtra region of India, with a local population of 112 million, produces and markets semen from selected elite bulls through Chitale Genus ABS (India) Pvt. Ltd. The company has a passion for making Indian dairy farmers more productive, through technology and the best genetics and adopts international standards with regards genetics and health standards.

The strategy is to deliver value-added and differentiated products for India. A new pipeline of bulls has been created by importing embryos from North America, with the first bull (‘Pioneer’) born in August 2012. Another first for the Indian dairy industry is the genomic testing of young bulls.

ABS India and Global Technical support

Representing Technical Services, Bobby Parker since 2010 on at least an annual basis visited the business, working with colleagues and Chitale Diary from the onset. Key work activity has been based around knowledge transfer and training with AI courses, semen collection/freezing, reproductive management and MOET undertaken.

Focusing on recent success - Embryo Transfer

Bobby Parker, Technical Advisor, received great news from Rahul Gupta, Production Manager for ABS India, reporting the best results confirmed recently from embryo transfer work in which global team work played a key role.

Team work

In March 2015, Bobby undertook a visit to ABS India to focus on completing the latest embryo transfer's in line with Product Development strategy.

The local ABS team had worked well prior to the visit, following a validated simple program to a high degree of accuracy, resulting in the delivery of maiden heifers suitable to act as recipients for the latest North American Holstein embryos.

The confirmation of the best success rate following pregnancy diagnosis is a testament to the efforts of all the team involved.

Following mandatory quarantine and health testing of the recipients heifers, the group were set up on a simple synchronisation program with all reproductive events prior to and following the program recorded. The use of event data and specifically reference heats, alongside interpretation of individual heifer stature, condition and reproductive tract examination led to the most suitable individuals to be presented for embryo implantation.

The team will look forward with much excitement to the realisation of calves born in the near future.

ABS India and ABS Monitor

ABS Monitor has a new home!

Recently launched in April 2015 in India, ABS Monitor is a data monitoring service with real-time technical support provided by Genus ABS to customers in order to optimise their reproductive program and pregnancy production to ensure profitability of the herd.

This program evaluates reproductive performance in a Easy, Quick, Uncomplicated way in order to facilitate the on-farm decision making process. It will deliver value added reproductive solutions to ABS India customers.